

**2022 Advanced Year**

**Alumni Gathering (Year 3 completers)**

Tuesday, August 9 – Wednesday, August 10

Stoney Creek Inn, Moline, IL

**Tuesday, August 9, 2022**

**9:30 – 10:00 am** **Registration**

**10:00 – 10:15 am Greetings and Introductions**

**10:15 – 11:45 am** “**Diversity, Equity, and Inclusion”**

**Lisa Bly-Jones, Chicago Jobs Council**

**11:45 – 1:00 pm** **Lunch**

**1:00 – 2:15 Workforce Development Workshop**

**2:15 – 2:35 pm Break**

**2:35 – 3:45 pm Workforce Development Workshop (continued)**

**3:45 – 5:00 pm** **Economic Development in Mattoon  
 Carlos Ortega, Elevate CCIC, Inc.**

**5:30– 6:30 pm Optional PCED Review**

**Wednesday, August 10, 2022**

**8:30 – 8:45 am** **Greetings & Announcements**

**8:45 – 10:00 am “Marketing Your Hometown”**

**Cole McDaniel, Spoon River Partnership for Economic Development**

**Amanda Woodruff, Spoon River Partnership for Economic Development**

**Carla Bobell, Chamber of Commerce, Canton, Illinois**

**10:00 – 10:30 noon Break**

**10:30 – 11:45 am** TBA

**11:45 – 1:00 pm** **Lunch**

**1:00 – 4:00 pm “Community Digital Marketing , What's Working in 2022”**

**Andrew Skattebo, Brickstreet Digital**